

PHILIP MORRIS INCORPORATED
INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: • Mr. A. Holtzman
From: • F. S. Newman
Subject: • Research Supported by Philip Morris

Date: December 15, 1981

Philip Morris supports broadly directed, basic medical and scientific research in the United States. Research is sponsored in two ways. Grants are made directly to qualified scientists for specific projects or studies, and substantial contributions are made to major institutions that conduct and sponsor research. Listed below are the projects and institutions currently supported by Philip Morris. Excluded from this summary are corporate contributions to social welfare and community organizations, contributions to capital fund drives (except The Menninger Foundation) and all research done internally. Of course, all contributions are unconditional.

DIRECT GRANTS

Philip Morris U.S.A. and the tobacco industry have contributed over \$90,000,000 to basic medical and scientific research. Philip Morris U.S.A.'s part of this total exceeds \$25,000,000, and because industry supported research is assessed on the basis of market share, our donation has grown each year. In 1981 Philip Morris U.S.A. will donate over \$2,500,000 to the following projects:

1. The Council For Tobacco Research

Philip Morris, through The Council For Tobacco Research, is supporting over 100 active research projects. These projects focus upon the basic mechanisms of cancer, cardiovascular diseases and pulmonary ailments. Studies are financed in many scientific disciplines and represent a comprehensive approach to the problems associated with those diseases. For example, current medical and biochemical studies include:

- the nature of oncogenic transformation; cell function, growth and interaction; and viral and metabolic activation of carcinogens.
- the role of genetics or hereditary genetic predisposition to disease.
- the relationship of environmental factors to chronic disease.
- immunochemical "markers" (biomarkers) that might foretell susceptibility.
- studies of stress, hypertension, anxiety and susceptibility to disease.

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In addition, C.T.R. supports epidemiological health research such as these current projects:

- maintenance of twin registries.
- studies of regional patterns of cancer.
- demographic and geographic mortality studies.

As a point of information, last year recipients of grants published 128 medical and scientific papers acknowledging C.T.R. support. Grant recipients are assured complete scientific freedom, and it may be of interest to note that many C.T.R. supported projects and grant recipients are also funded by the National Cancer Institute, American Cancer Society, and U.S. Public Health Service.

2. Washington University - Cancer Immunology Laboratories

This project studies the behavior of genetic material and intracellular interaction in the body's immune system. The research, in its eleventh year, has been substantially underwritten by the tobacco industry.

3. U.C.L.A. Center for the Health Sciences

This program studies cellular development, functions and disease mechanisms in four areas: host cell defense mechanisms; blood cell formation; clinical protocol studies for disease treatment; and molecular biology of gene expression. This industry-sponsored project is in its seventh year.

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CONTRIBUTIONS TO INSTITUTIONS SPONSORING RESEARCH

Philip Morris Inc. has made contributions of \$170,000 to these institutions in 1981:

1. Memorial Sloan-Kettering Cancer Center, the largest private institution in the world devoted to cancer research, treatment and education.
2. The Menninger Foundation, the pre-eminent psychiatric institution. In addition to continuing support, Philip Morris Inc. has been asked to make a substantial one-time contribution to a special building campaign.
3. National Multiple Sclerosis Society, the only national voluntary health agency devoted to supporting research programs concerning multiple sclerosis. Philip Morris' support is earmarked primarily for research.
4. The Salk Institute, one of the world's largest independent centers of biological research, including neurobiology.
5. The American Health Foundation, conducting major biomedical research into the causes of disease and dedicated to prevention of chronic disease.
6. The Damon Runyon-Walter Winchell Cancer Fund, dedicated to the training of new scientists through research grants and fellowships.

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